

# CORPORATE SOCIAL RESPONSIBILITY REPORT 2019



# EDITO

As asset managers, our clients' satisfaction has always been based on two fundamental commitments: delivering returns while controlling risks. For many years, a third imperative has been added: giving meaning to the investments we make for them. Ostrum AM has always lived up to these responsibilities by anticipating regulatory and societal changes for its clients, and by collaborating with them to co-construct methods that better support their convictions in the management of their assets. In 2019, we rolled out numerous initiatives and made progress we can all be proud of: 13 of our openended funds were labelled SRI, our coal exit policy was strengthened, and the expertise of our teams in ESG fields further increased. The health and economic crises that we are going through act as an accelerator of this global awareness and serve to remind us of our priorities: to ensure the safety of our employees and the continuity of support for our clients. The project to merge certain activities of Ostrum AM

and La Banque Postale Asset Management, which will be implemented in the coming months, will reinforce our CSR ambitions in all areas, from the labelling of our funds to the strengthening of our climate policy. In this context of profound transformation, I am convinced that the inclusion of talents and the unwavering commitment of each of our employees are key to sustainably support our CSR ambitions.

### **Philippe Setbon**

CEO, Ostrum Asset Management

# SUMMARY



### OUR **COMPANY**

Ostrum AM, committed to funding your tomorrow	P.8
A lauded responsible approach	P.9
Balanced governance	P.10
CSR 2019: Key results	P.12



# PLACING OUR EMPLOYEES AT THE HEART OF OUR SUCCESS

Our corporate culture	P.34
Fostering diversity among our talents	P.35
Ensuring gender equity	P.36
Disabilities: enabling all talents to thrive	P.37
Fostering employee engagement	P.38
Growing our talents	P.40
Ensuring the well-being of our employees	P.42

# ACTING AS A **RESPONSIBLE INVESTOR**

Strengthening integration of ESG criteria	P.16
Offering bespoke SRI and ESG-intensive products	P.20
A strict exclusion policy	P.21
Our engagement policy	P.22
Strengthening our contribution to the fight against global warming	P.23



# INCREASING **OUR POSITIVE IMPACT** ON SOCIETY

Managing our carbon footprint	P.46
Ensuring sustainable resource management	P.49
Our responsible procurement policy	P.50
A partnership approach to philantropy	P.51
Ostrum AM is committed to responsible investment	P.52
Our collaborative engagements	P.53





# BUILDING A LONG-TERM RELATIONSHIP WITH OUR CLIENTS

Improving our processes to increase agility and proximity	P.26
Ensuring management transparency	P.28
Demonstrating professional ethics	P.30



# RESULTS & INDICATORS

Methodology	P.56
Social indicators	P.57
Societal indicators	P.59
Environnemental indicators	P.60
Our contribution to the Sustainable Development Goals (SDGs)	P.61
Glossary	P.62

# COMPANY

Ostrum AM places the principles of corporate social responsibility at the heart of its business as an asset manager and its functioning as a company. Ostrum AM has long been committed to the development of responsible investment, and is committed to co-constructing a long-term relationship with its clients, based on responsibility and transparency, but also to being an exemplary employer and company as a whole, with a positive impact on society.

# THE PILLARS OF OUR 2019 CSR STRATEGY



# ACTING AS A RESPONSIBLE INVESTOR

Acting as a responsible investor by meeting our clients' needs while having a positive impact on society.



### BUILDING A LONG-TERM RELATIONSHIP WITH OUR CLIENTS

Building a long-term, responsible, and transparent relationship.



# PLACING OUR EMPLOYEES AT THE HEART OF OUR SUCCESS

Ensuring greater equity, valuing skills and promoting quality of life at work.



# INCREASING OUR POSITIVE IMPACT ON SOCIETY

Being exemplary in our internal functioning and contributing positively to the society around us.



### OSTRUM AM, COMMITTED TO FUNDING YOUR TOMORROW

A world-class asset manager with a long history of expertise in bond and equities fundamentals as well as insurance management solutions, Ostrum AM designs fundamental and active investment solutions by combining strong convictions and unparalleled depth of research. Our goal: enabling our clients to achieve their long-term financial objectives by delivering the best possible investment returns.

### **OUR GOAL: FUNDING YOUR TOMORROW**

Combining our strengths to fund your tomorrow

### **OUR EXPERTISE**

Fixed income management, multi-asset management, equities, responsible investments, alternative solutions (private debt, etc.), management of mandates and dedicated funds, management of open-ended pooled funds (Natixis Investment Managers)

### **OUR PERSONALITY**

Agile and collaborative Caring and assertive Humble and forward-looking

### **OUR CLIENTS**

Institutional investors Individual investors Distribution platforms

### **OUR SHAREHOLDERS**







**BPCE SA** 

71%



Insurance Corporate and Investment

 $\sim$ 

Banking

Asset and wealth management

**Payments** 







### A LAUDED RESPONSIBLE APPROACH

In 2019, Ostrum AM received multiple awards for the quality of our asset management and ESG approach.

### Ranked 5th

in the Top 10 asset managers responsible for the quality of ESG integration (Hirschel & Kramer Index, RIBITM)



**⊿**th

place in the EXTEL 2019 Ranking, in the French asset managers category

### **PRI 2019**

Ostrum among the leaders in ESG

### AAA

rating attributed by CITYWIRE for our ABS management

### **AWARD**

for "Best regional company in the money market category" during the Quantalys Inside 2020 Forum

13 **SRI-labelled funds** 

### TEEC label

for the infrastructure debt fund

### AN ONGOING DIALOGUE WITH OUR STAKEHOLDERS

Clients, shareholders, employees, suppliers or associations: Ostrum AM maintains a close dialogue with all its stakeholders to further increase the positive impact of its activities on the society around us.



### Clients

Institutional investors Individual investors Distribution platforms

- Answering questionnaires
- Calls for tender and management proposals
- Consulting, product
- Creating and amending contracts

- Seminars, working meetings
- lunches



### **Employees**

**Employees of Ostrum AM** Staff and union representatives

- Staff meetings
- Conferences
- development and management and Working Conditions - CHSCT)
- Economic and financial
- Management, credit, SRI and
- Informal exchanges, customer
- Site visits
- Operational Due Diligence



- Internal information media

- Specific committees (e.g. Committee for Hygiene, Safety
- communications and information
- product monitoring committees



### **Shareholders**

**A+A+A** 

**Natixis and Natixis Investment** Managers (NIM) shareholders

- Several Natixis or NIM shareholders sit on Ostrum AM's
  - **Board of Directors** - Ostrum AM's General Manager sits
  - on the NIM Executive Committee
  - Multiple meetings and committees

### **Associations**

Planète Urgence Sciences Po Accessible

- Presenting these associations to our employees
- Forums, presentations by Ostrum
- Exchanges and skills sponsorship



### Institutional actors, regulators

Financial regulatory bodies Market bodies

- Active participation in workgroups participation in numerous national and international market groups and bodies
- Sharing of information and documents for control and audit



### **Universities and schools**

**Business and finance schools** and universities

- Partnership: mentoring, student presentations forums
- Hiring of interns and students on work-study or apprenticeship contracts



### Issuers

**Equities** Corporate debts Sovereign debts

- Participation in General Assemblies dialogues with companies

8

# BALANCED **GOVERNANCE**

Ostrum AM's corporate governance is designed to ensure the independent management of our business and products, while promoting the long-term interests of our customers, the company and our stakeholders. In accordance with the principles of governance of the subsidiaries within "Natixis Intégrée" and our regulatory requirements, it is structured around a Board of Directors and Senior Management, ensuring an optimum balance of powers between the supervisory and executive management bodies.

### **OUR BOARD OF DIRECTORS**

Ostrum AM's Board of Directors is chaired by Jean Raby, Chief Executive Officer of Natixis Investment Managers. Consisting of nine members, it ensures a balanced representation between our shareholding group Natixis Intégrée and our retail banking network partners. This equilibrium is further upheld by the presence of two representatives from the Economic and Social Unit, who attend Board meetings as non-voting participants. The role of the Board of Directors is to ensure the independence of the Board in the performance of its duties, in the long-term interests of the company and its shareholders. The Board complies with its legal requirements while ensuring the highest quality of service for the company's distributor clients, particularly the Banque Populaire and Caisse d'Épargne retail banking networks.

Jean RABY, Board Chairman

Chief Executive Officer, Natixis Investment Managers

One representative **from BPCE** 

Sabine CALBA

Céline TUFFAL, Board Member

HR Director, Insurance

One representative **from Natixis** 

**Nathalie DESREUMAUX** 

Alain CONDAMINAS, Board Member

Chief Executive Officer, Banque Populaire Occitane One representative from Natixis IM International

Christophe LANNE

Bruno GORE, Board Member

Chairman, Caisse d'Épargne Normandie

### **OUR MANAGEMENT TEAM**

As of November 2019, Philippe Setbon is the Chief Executive Officer of Ostrum Asset Management. Comprised of five members representing the company's main business lines and key functions, the Executive Committee meets once a week and promotes a collective and cross-business approach to steering the company and its strategy.



PHILIPPE SETBON
Chief executive officer

Philippe Setbon began his career in 1990 as a financial analyst at Barclays Bank in Paris. Between 1993 and 2003, he worked for the AZUR-GMF Group, then for Rothschild & Cie Gestion before joining Generali Group in 2004, where he held a succession of senior roles. He joined Groupama in 2013 as CEO of Groupama Asset Management, and became Chief Executive Officer of Ostrum Asset Management in 2019. He is also Vice-President of the French Asset Management Association (AFG).



VALÉRIE DERAMBURE
Deputy chief executive officer,
head of finance and operations

Valérie Derambure has over 30 years of experience in internal audit. She has worked for Deloitte Audit, Groupe CPR, CIC Paris, CDC IXIS Capital Markets, Natixis Wealth Management and Natixis. In 2017, Valérie Derambure was appointed Deputy Chief Executive Officer of Ostrum Asset Management in charge of finance and operations. She is a graduate of ESCP Business School.



IBRAHIMA KOBAR
Deputy chief executive officer,
chief investment officer

Ibrahima Kobar has more than 25 years of experience in fixed-income fund management. He has held a number of roles in various financial-sector institutions, including Société Générale and Midland Bank. Ibrahima Kobar is an actuary with a degree from the Paris Institute of Statistics (ISUP), and is a member of the Institut des Actuaires Français (IAF). He is also a CFA charter-holder



EMMANUELLE PORTELLE
Head of permanent control,
compliance and risk

Emmanuelle Portelle started her career in 1987 at Coca Cola in management control before joining the Banque Internationale de Placement. In 1993. she joined the Caisse des Dépôts et Consignations where she held various positions before joining Natixis Investment Managers in 2005 as Senior Compliance Officer for French entities. She was then appointed Deputy Head of Compliance, Risk Management, and Internal Audit for Europe. Her role was eventually extended to also cover Asia in 2012. In 2017, her position evolved to include the coverage of the private equity business for aspects relating to compliance, risk management, and internal audit.



SYLVIE SOULÈRE GUIDAT Head of human resources

Sylvie Soulère Guidat has 30 years of experience in finance. She has held various positions at Crédit Lyonnais, La Caisse des Dépôts et Consignations, and subsequently at Natixis in both France and Asia. Sylvie Soulère Guidat is a graduate of French engineering school École Nationale Supérieure d'Électrotechnique, d'Électronique, d'Informatique, d'Hydraulique et des Télécommunications.

### $\nabla$

### **ACTING AS A RESPONSIBLE INVESTOR**



of our AuM include ESG criteria

i.e. **€254.9bn** 

13

new SRI-labelled funds in 2019

i.e. **€12.9bn** 



A<sub>4</sub>

PRI rating for all Ostrum AM's asset classes under management



### COAL: EXCLUSION

of issuers that earn more than 25% of their revenues from coal (vs. 50% previously)

### **KEY OBJECTIVES**

**X2** 

the amount of **green bonds** in our portfolios (2020)

98%

of open-ended funds AuM in SRI-labelled funds (2022) 100%

of managers, analysts and employees in contact with clients trained in CSR/ SRI management (2020)

### PPA

# PLACING OUR EMPLOYEES AT THE HEART OF OUR SUCCESS

94/100

Ostrum AM's rating on the **Gender Equality Index** 



3.36%

direct employment rate of persons with disabilities



9/10

**employees** received training in 2019

### **KEY 2020 OBJECTIVES**

Pursue our actions in support of gender equality, and people with disabilities

Support the integration of employees emanating from the on-going expansion of our business partnership

Unite all employees around the new company project

# -\\\\\

# BUILDING A LONG-TERM RELATIONSHIP WITH OUR CLIENTS



are satisfied with our client relations team



are satisfied with the management of their portfolios



300+

he annual meetings
eir and committees with
our client partners



17 funds

covered by carbon reporting

### **KEY 2020 OBJECTIVES**

Ensure satisfaction of our clients and anticipate their needs in response to regulatory changes

Support our clients in their approach to **ESG issues** 

**Ensure transparency in our management** and client relations

# (A)

### **INCREASING OUR POSITIVE IMPACT ON SOCIETY**

-29%

direct CO<sub>2</sub> emissions since 2018

100%

of carbon emissions offset each year since 2016 -89%

paper consumed vs. 2018 thanks to our "Paperless" project PLANETE URGENCE
VOLONTARIAT & DEVELOPPEMENT
I GROUPE SOS I

Partner of non-profit association Planète Urgence since 2018

10

market bodies in which Ostrum AM is an active member to disseminate CSR and ESG issues

6

new collaborative engagements

### **KEY 2020 OBJECTIVES**

Further reduce our carbon impact, and strengthen our waste management and responsible purchasing policy

Increase our involvement in market bodies

# ACTING AS A RESPONSIBLE INVESTOR

Acting as a responsible investor means delivering sustainable performance to our clients in accordance with our ethics and values, in order to increase our positive impact on society. By systematically integrating ESG criteria into our analysis, developing our SRI offer and applying a strict exclusion policy, we deploy these values in every aspect of our business. As a signatory of the UN Principles for Responsible Investment (PRI) since 2008, Ostrum AM was once again lauded in 2019 for the quality of its approach to responsible investment, receiving an A+ rating for all its asset classes under management.



### **INTEGRATION OF ESG CRITERIA IN 2019**





of our AuM include ESG criteria



i.e. **€254.9bn** 

23%

of our AuM are under SRI management 13

new SRI-labelled funds in 2019



€12.9bn

in assets are under SRI-labelled management

# COAL: AN EXCLUSION POLICY THAT IS TWICE AS STRICT

Since 2019 **exclusion of issuers who earn 25% or more** of their revenues from coal or coal-based energy production

vs. 50% previously

### A LAUDED RESPONSIBLE APPROACH

As part of the annual PRI\* assessment for 2019, Ostrum AM received an A+ rating for all its asset classes under management.

	B-	В	Α	A+
Strategy & Governance				1
Listed Equity - Incorporation				1
Listed Equity - Active Ownership				1
Fixed Income - SSA**				1
Fixed Income - Corporate Financial				1
ed Income - Corporate Non-Financial				1

- Ostrum AM's rating
- Peer group's median score



Source: UN PRI, extract from Ostrum AM's assessment report, by PRI.

\* United Nations Principles for Responsible Investment.

\*\* Sovereign and supranational issuers, and state agencies.

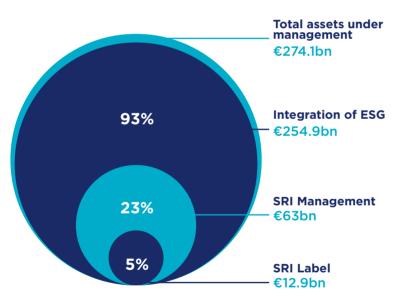
# STRENGTHENING INTEGRATION OF **ESG CRITERIA**

We are convinced that material extra-financial criteria provide essential information on the risk profile of issuers and the performance of securities. This is why we incorporate ESG criteria in nearly all our asset management activities and offer our clients responsible investment solutions that respond to their various expectations. With 93% of assets under management integrating ESG analysis in 2019 and an "A+" PRI rating for all asset classes under management, Ostrum Asset Management is a leader in responsible investment.

### A COMPREHENSIVE APPROACH

Equities, Credit, Sovereign or Multi Asset AuM: the analysis of ESG criteria is systematically integrated in the majority of our asset classes (excluding High Yield, convertibles, ABS, real assets & private debts) as part of a comprehensive and integrated approach.

# 93% OF OUR AUM INCLUDE ESG CRITERIA



RATE OF INTEGRATION OF ESG CRITERIA BY ASSETS



Almost 100% Equities

100% Emerging and developed market sovereigns

Over 90%
Credits

Source: Ostrum AM, 31/12/2019.

### **OUR OBJECTIVES**

# 100% of asset classes

(excluding ABS) include ESG criteria in financial analysis

2021

Assess our ESG competencies through an external body

2020

16

### Train 100% of managers and employees

in client relations on the fundamentals of ESG/SRI management

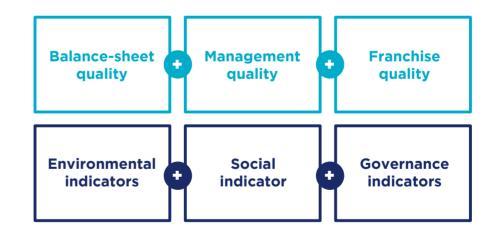
2020

### **INCORPORATING ESG CRITERIA INTO EQUITIES MANAGEMENT**

In order to assess the impact of ESG dimensions on our equity portfolios, we rely on a 100% proprietary methodology based on in-depth knowledge of the invested companies and on-going dialogue between the equity manager and the company's management. To achieve a fully integrated approach, each Ostrum AM analyst is responsible for financial analysis, ESG analysis and Voting & Engagement.

- The financial and extra-financial analysis of invested companies is carried out on the basis of relevant and complementary quantitative and qualitative data.
- Concerning the research universe representing Ostrum's largest exposures, invested companies are systematically queried about how ESG is incorporated into their business model to enable the assessment of each issuer.
- Extra-financial dimensions are incorporated into management processes: ESG risks are taken into account in our risk assessment process and evaluation of companies' overall quality, and opportunities are identified in our growth scenario. We also apply an ESG risk premium in our valuation model.

### analysis of sustainable growth model





27
professionals are in charge of financial and non-financial analysis and engagement



### **INCORPORATING ESG CRITERIA INTO CREDIT RESEARCH**

Our team of credit analysts systematically incorporates non-financial elements into its analyses when they are considered to be material, i.e. having an impact on the issuer's credit risk. To ensure consistency in analysis and fairness in the evaluation of issuers, our analysts rely on a double approach, the results of which are systematically shared and integrated into the management tools:



1.

# An "issuer-by-issuer" approach

to identify extra-financial material aspects, and thus the strengths and weaknesses of each issuer with regard to specific ESG issues.



2.

### A sector-wide approach

defined and shared by all Ostrum credit analysts in Europe. Asia and the United States.



### **ESG Impact score:**

### a new scale for assessing ESG risk and opportunities

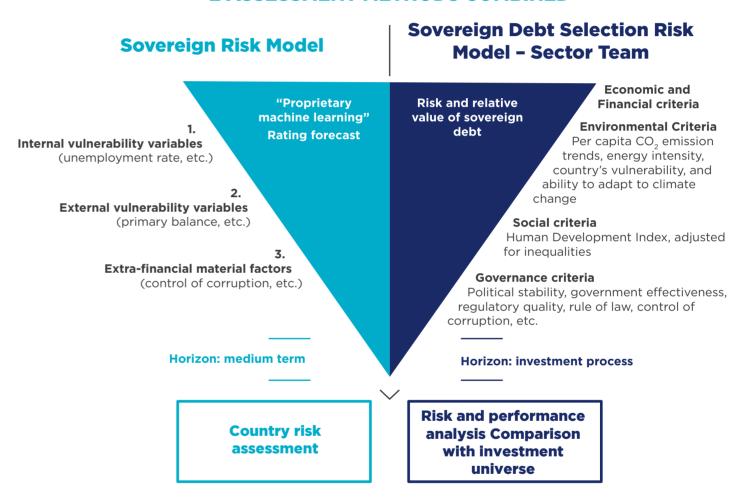
In order to improve the transparency and comparability of ESG risks and opportunities across issuers, the Credit Research Team has implemented in 2019 a new scale for assessing ESG risks and opportunities, called the "ESG Impact Score". This assessment is systematically supported by a qualitative analysis on each of the three E, S and G dimensions, which are detailed in dedicated reports written by our analysts, issuer by issuer. This score is available to all investment staff on an internal platform, allowing them to monitor each issuer's development.

18

# ANALYSING EXTRA-FINANCIAL DIMENSIONS TO ASSESS SOVEREIGN RISK

We systematically take non-financial elements into account in our sovereign investment processes and in building our portfolios, and assess the risk for each country through two phases, including a proprietary sovereign risk assessment model developed by our team of quantitative engineers.

### **2 ASSESSMENT METHODS COMBINED**



### Sovereign Risk Model

This proprietary assessment model developed by Ostrum AM's teams provides medium-term forecasting and identifies possible shifts in risk assessment by applying an internal rating scale for developed and emerging countries. This innovative machine-learning-based model provides our managers with an additional source of information, which they rely on to construct sovereign portfolios.

# "Sovereign Debt Selection" (SDS) Sector Team

When assessing all sovereign debts in the Eurozone, our experts undertake bottom-up analyses on the relative value of government bonds, assessing both performance drivers (opinions on spreads and flows) and risk factors (financial, macroeconomic, regulatory and extra-financial). The objective is to identify the sovereign debt, which the managers wish to be exposed to over a defined investment horizon. In this framework, each ESG pillar is assessed separately.

### OFFFRING BESPOKE

### **SRI AND ESG-INTENSIVE PRODUCTS**

Beyond the integration of ESGs for almost all asset classes, Ostrum AM has deployed SRI management on 23% of its assets under management. As responsible management experts, we are able to provide our clients with tailored SRI and ESG products across all asset classes and to collaborate with them to build bespoke strategies that best meet their ESG ambitions.

### STRATEGIES SUITED TO EACH CLIENT'S NEEDS



**Best-in-Class and Positive screening** 

Exclude issuers with a high ESG risk profile and favour the best-rated issuers



**Best-in-Universe** 

Favour the bestperforming issuers in terms of ESG in the investment universe. across all sectors



Reinforced exclusions

Exclude issuers with the highest ESG risk profiles



**Smart carbon** strategies

Provide portfolio decarbonisation strategies and portfolios with minimised carbon footprints

### STRENGTHENING OUR SRI LABELS

In 2019, Ostrum AM received the SRI label for 13 of its funds and mandates, equating to €12.9bn, i.e. 4.7% of its assets under management. Ostrum AM also upgraded a €7.1bn money market fund to socially responsible asset management, using a "best in class" approach enriched by active "positive screening". The "Ostrum Sustainable Trésorerie" UCITS was also labelled this year.



12 SRI-labelled

Ostrum Actions Euro, Fructifrance Euro, Ostrum Actions Dividend Grower, Ostrum Global Emerging Equity, Ostrum Global Alpha Consumer, Ostrum Global New World, Ostrum Actions Européennes, equities funds Ecureuil Actions Européennes, Ostrum Global Emerging Equity, Ecureuil Investissement, Ostrum Euro Smart Cities, Fructi Actions France

Including

**SRI-labelled** monetary UCITS

Ostrum Sustainable Tresorerie\*

**Greenfin fund** labelled since 2018 (Ostrum Essential Infrastructure Debt\*)



### **OUR 2022 OBJECTIVES**

Open-ended funds: 98% of AuM in SRI-labelled funds.

20

### \* See Glossary p.62.

### **A STRICT EXCLUSION POLICY**

Ostrum AM has defined strict exclusion policies in order to exclude from its investment universe any sector or issuer that does not comply with fundamental responsibility principles. Some exclusion policies apply to all our funds (weapons, blacklisted states), others cover all our open-ended funds (coal, tobacco and Worst Offenders), and we promote them to our clients through constant dialogue. We also offer specific exclusion policies to our clients, in line with their objectives. In order to continuously improve its practices, Ostrum AM has reinforced its coal exclusion policy in 2019.

### COAL: **A REINFORCED EXCLUSION POLICY**

As of 2019, Ostrum AM has excluded issuers that earn more than 25% of their revenues from coal production or coal-powered energy. This exclusion was previously set at a threshold of 50% of revenues. Issuers whose main business relies on the production, transportation and sale of coal extracted using the Mountaintop Removal technique have also been excluded from our investment universe.

> 2019 Exclusion of the issuer



starting from

of revenues earned from coal (vs. 50% previously)

### **CONTROVERSIAL WEAPONS**

In full compliance with the Ottawa Convention and the Oslo Treaty, we have excluded all companies involved in manufacturing, using, storing, trading or transferring anti-personnel landmines and/or cluster bombs.

### **WORST OFFENDERS**

We have excluded all listed and non-listed companies that have committed serious and proven violations of the principles defended by the UN Global Compact and/ or the OECD Guidelines for Multinational Enterprises in the areas of human rights, labour rights, environmental protection and business ethics.

### **TOBACCO**

Ostrum AM has implemented an exclusion policy for tobacco, a sector that is contrary to the United Nations' Sustainable Development Goals\* and whose social and environmental impacts are particularly adverse.

### **OUR 2020 OBJECTIVES -**

### Defining and implementing our coal exit policy,

in line with Ostrum's active participation in 2019 in the completion of the White Paper on Coal Exit, initiated by the French Asset Management Association (AFG).

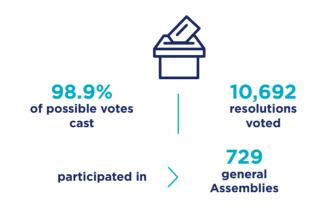
<sup>\*</sup> To learn more about the UN's Sustainable Development Goals: https://www.undp.org/content/undp/en/home/sustainable-development-goals.html

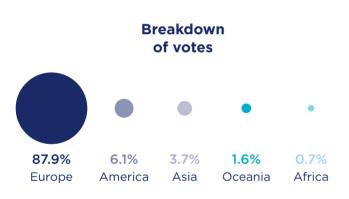
### **OUR ENGAGEMENT POLICY**

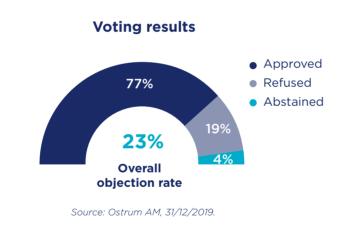
In line with our approach as a responsible investor, we conduct our voting activity in the exclusive interest of our shareholders, according to the principles of high standards, transparency and dialogue, taking into account their expectations in terms of environmental, social and governance issues.

### **VOTING AS RESPONSIBLE SHAREHOLDERS**

Upholding our fiduciary responsibility, we conduct our voting activity in the best interests of our shareholders, consistently taking environmental, social and governance issues into account. For increased transparency, the principles of our voting policy are published on our website. These principles are revised each year so as to take into account legal and regulatory changes as well as any new corporate governance practices. In compliance with the regulatory framework of the French financial market regulator, the Autorité des Marchés Financiers (AMF), Ostrum AM discloses the details of votes on all resolutions on a publicly accessible platform (companies held in our voting funds, excluding dedicated funds).







### **MAINTAINING A CONSTRUCTIVE DIALOGUE WITH ISSUERS**

22

In the context of exercising our voting rights, conducting our collaborative or ESG research activities alongside other investors, we maintain an on-going dialogue with issuers, particularly fixed income issuers, on all material ESG issues prior to investment or in the framework of portfolio monitoring. This dialogue helps us anticipate ESG risks as well as address potential issues encountered by the issuer, helping them identify the necessary measures to meet these challenges (e.g. coal exit plan, etc.). The results are systematically shared with our investment teams.

150 companies addressed via individual engagement initiatives

including

1,000
meetings and exchanges with companies

500 of which with fixed Income issuers

# STRENGTHENING OUR CONTRIBUTION TO THE FIGHT AGAINST GLOBAL WARMING

In line with the commitments made by the Paris financial marketplace at the COP21 in 2015, Ostrum AM is committed to actively contribute to the paramount fight against global warming and the transition to a low-carbon economy. Following the Declaration of the Financial Marketplace of 2 July 2019, Ostrum AM has further strengthened its action, both in its policies and by involving in discussions within the financial community.

### **2019 KEY ACHIEVEMENTS**

### A coal exclusion policy that is twice as strict

With the exclusion of issuers that generate more than 25% of their revenues from coal production or coal-powered energy (vs. 50% previously).

### Improving climate and carbon assessment for our portfolios

In 2019, Ostrum AM initiated a research project on carbon measurement in its portfolios, until now based on the Carbone4 method. The objective for 2020 is to establish a new methodology aligned with temperature scenarios for all our customer portfolios. Furthermore, we also set up a working group to clarify our coal exit policy. The objective is to assess issuers' willingness to exit coal and their trajectory to do so in accordance with the Paris Agreement and the IPCC recommendations.

## Increasing the share of financial products with a positive impact on the climate

In 2019, the overall value of green bonds in our portfolios almost doubled to €4bn. We also contribute to accelerating the energy transition by investing in new infrastructure, most notably through our Greenfin Infra fund.



### **OUR 2020 OBJECTIVES**

Doubling the amount of green bonds in our portfolios by guaranteeing their quality

THE PILLARS **OF OUR CLIMATE** COMMITMENT Strengthening our coal exclusion policy Maintaining a constant dialogue with market authorities and executives in companies in which we have a stake to share with them the risks and opportunities of climate change for their business model Integrating ESG criteria in all our analyses Developing a product offer that meets our customers' climate policies (portfolio with controlled carbon impact, targeted exclusions, products contributing to the

energy transition, etc.)

# BUILDING A LONG-TERM RELATIONSHIP WITH OUR CLIENTS

Building a lasting, responsible and transparent relationship with our clients is a priority deeply rooted in our corporate culture and shared by all our teams. It is Ostrum AM's primary concern in its CSR policy, and is reflected on a daily basis in our desire to continuously improve our clients' experience and satisfaction. It is also embodied in our transparency requirements regarding our management activities, as well as in our ethics policy, which meets the highest standards defined in the profession.

# ANTICIPATING OUR CLIENTS' EXPECTATIONS



### over 300

annual meetings and committees with our client partners







of our clients are satisfied with the management of their portfolios

are satisfied with our client relations team

# ENSURING MANAGEMENT TRANSPARENCY





17 funds

covered by carbon reporting

# CONDUCTING OUR BUSINESS ETHICALLY



100%

of employees are trained in the Natixis Code of Conduct



100%

of the client relations team is certified by the Autorité des Marchés Financiers (AMF)

# IMPROVING OUR PROCESSES TO INCREASE AGILITY AND PROXIMITY

In a context of deep transformations, our ambition for excellence drives us to build a close relationship with each of our clients, based on active listening, co-construction and transparency. Several initiatives were conducted in 2019 to improve the quality of our services and client satisfaction.

### STREAMLINING THE FOLLOW-UP ON CLIENT REQUESTS

In order to increase the efficiency of the follow-up and processing of client requests, Ostrum AM strives to continuously improve its internal processes by categorising and automating client requests, centralising and automatically following up on contractual engagements and deploying "multi-business teams" for each client. To process client requests, our experts in management, middle office, legal and product engineering meet to ensure the effectiveness of the proposed solution. As part of its 2018 "Paperless" project, Ostrum AM has also expanded the digital signing of its contracts for greater efficiency and agility.

### TRACKING QUALITY AND SATISFACTION

Our teams rely on indicators monitored in real time and shared with all teams to track quality and client satisfaction. This emphasis on quality can also be formalised by signing a "Service Level Agreement" with our clients, in which we commit to monitor indicators defined jointly with them. Every year, we also conduct a satisfaction survey with our client partners to improve our services based on their feedback. Among other things, this survey has helped us improve our communication on management decisions made by insurance asset managers.



### **PROMOTING BESPOKE SERVICES**

We have refined our client segmentation for customised and higher value-added services. Our client partners benefit from a privileged relationship with Ostrum AM's teams, while our distributor Natixis Investment Managers International has access to dedicated contacts in France and abroad thanks to our presence in the United States and Asia.

# A client portal to increase proximity

Using the Ostrum AM Extranet, our clients can independently and securely access their key portfolio data. Centralised client documents, latest interactions with client assistance: this platform increases proximity between clients and our teams, and improves relationships. It can evolve and adapt to our clients' future needs, and offer bespoke services.



over 300

annual meetings and committees with our client partners

### **OUR 2020 OBJECTIVE -**

Assisting our clients with an ad hoc interaction plan to help them prepare for the post-crisis period.



# SUPPORTING OUR CLIENTS BEYOND ASSET MANAGEMENT

Beyond our core business as a financial asset manager, we support our client partners in the construction and implementation of their tailor-made ESG policies. In addition to Ostrum AM's standard voting and engagement report, our clients can benefit from extrafinancial reporting on their own engagement with specific indicators to support their transparency approach towards internal and external audiences. Ostrum AM also provides a regulatory watch service. In 2019 for instance we supported several clients on Taxonomy and helped them anticipate its consequences on their portfolio. Furthermore, we carried out the benchmark study "Climate Transition" to co-construct the implementation of adapted reference indicators.

# ENSURING MANAGEMENT TRANSPARENCY

Ostrum AM is fully transparent in the ESG and carbon assessment of its funds. Through the publication of specific reporting in compliance with the requirements of Article 173 of the French Energy Transition Act, we commit to complying with the same standards expected from some of our clients.

### **GOING FURTHER IN CARBON ASSESSMENT**

Up until late 2019, Ostrum AM measured the carbon footprint of its portfolios using the Carbon Impact Analytics methodology, which takes into account both the issuers' direct  ${\rm CO_2}$  emissions, induced emissions across the entire value creation chain, emissions avoided, and their overall contribution to addressing climate change. Based on this methodology, the annual report now includes carbon reporting for Ostrum AM's main funds as well as specific dedicated funds. The carbon reporting is also conducted for our open-ended funds and included in their annual reports, which are published on ostrum.com.



# 2020: MEASURING CARBON INTENSITY

Starting in 2020, Ostrum AM has been altering its portfolios' carbon assessment by putting an emphasis on carbon intensity. This refers to the Weighted Average Carbon Intensity (WACI), i.e.  ${\rm CO_2}$  emissions normalised by income and weighted by portfolio value. This type of reporting will be proactively offered to all our client partners.



### A PROPRIETARY ESG REPORTING METHOD

Ostrum AM integrates ESG reporting into the annual reports for its funds targeted by the Energy Transition Act. In 2019, based on the work of our analysts and external data, we built an automated ESG reporting method, which integrates the fundamentals defined by Ostrum AM (worst offenders, etc.). Our ambition is to improve this approach with each of our clients, in line with their return and risk objectives and their ambitions in terms of responsible investment.

### A TRANSPARENT REPORTING POLICY

Ostrum AM communicates extensively on its CSR objectives and achievements through dedicated reporting.



### **CSR POLICY**

Ostrum AM's CSR report Website (CSR strategy)



### **RESPONSIBLE MANAGEMENT**

Ostrum AM's website
PRI reporting available on www.unpri.com
Annual fund reports
LTECV reporting



### **VOTING AND ENGAGEMENT**

Voting and engagement policy
Report on exercise of voting rights
Report on engagement
Dedicated Ostrum AM voting platform



### **SPECIFIC REPORTING**

Transparency codes for SRI fund
Annual fund reports:
ESG and carbon reporting

### OUR 2020 OBJECTIVES —

Sharing with our clients our responsible investment policy applied to our open-ended funds and promoting its application on mandates/dedicated funds as well as the integration of ESG criteria.

Guaranteeing the transparency of our responsible investment practices

### **DEMONSTRATING**

### **PROFESSIONAL ETHICS**

Conducting our business with integrity and ethics is a fundamental commitment to our clients. In order to ensure the probity of our practices, Ostrum AM deploys a rigorous ethics and anti-corruption policy in France and abroad, in line with Natixis Investment Managers' own policy.

### **OUR ANTI-CORRUPTION POLICY**

Our anti-corruption policy is known by each of our employees, who are required to respect its principles in the performance of their duties, in accordance with our Internal Regulations and the Code of Ethics. This policy is supported by our General Management and complies with the French law of 9 December 2016 on transparency, the fight against corruption and the modernisation of economic life, also known as "Sapin II", to which Ostrum AM is subject.



### **Prohibited activities**

It is prohibited to offer, promise, give (or authorise the offer or acceptance of) any benefit, payment in cash or in kind, directly or indirectly to a public official and more generally to any person, in order to influence a public or business decision, to induce that person to perform their duties unfairly or improperly, or to seek an undue advantage.



# Activities with an increased risk of corruption

Vigilance measures are put in place for specific activities that present an increased risk of corruption (gifts, invitations, charity, donations, etc.).





### **Corruption prevention scheme**

Ostrum AM has implemented a corruption prevention scheme based on risk mapping, the deployment of internal policies, procedures and standards, training and awareness-raising activities, as well as anti-corruption policies for third parties.

# THE NATIXIS CODE OF CONDUCT: OUR PILLAR FOR RESPONSIBLE ACTION

Created by Natixis in 2017, the Code of Conduct combines the rules for good conduct and good practices in the 4 key areas of our professional activity: respect for the clients' interest, professional ethics, responsibility towards society and protection of the BPCE Group's reputation. It not only applies to all our employees, who receive a specific training so they can fully understand its principles, but also to the suppliers and partners of Natixis and its subsidiaries and affiliates.

### **BE CLIENT ORIENTED**

Protect clients' interests, information and data

Communicate clearly with clients

Treat clients' claims and requests fairly and swiftly

### **BEHAVE ETHICALLY**

Respect employees and ensure their professional development

**Show work ethics** 

**Ensure market integrity** 

NATIXIS CODE OF CONDUCT

# ACT RESPONSIBLY WITHIN SOCIETY

Act consistently with Natixis CSR engagements

**Ensure financial security** 

PROTECT THE ASSETS
AND REPUTATION OF
BOTH NATIXIS AND
GROUPE BPCE

**Protect assets** 

**Ensure business continuity** 

Communicate responsibly with external stakeholders



100% of employees trained in the Natixis Code of Conduct

# PLACING OUR EMPLOYEES AT THE HEART OF OUR SUCCESS

In a context of profound transformation of our businesses, Ostrum AM has decided to place its talents at the heart of its development strategy. Through our human resources policy, we are committed to acting as a responsible employer, promoting diversity within our teams and the quality of life at work, valuing the skills of each individual and fostering our employees' engagement to support our current and future transformations.









94/100

Ostrum AM's score on the Gender Equality Index



10.7

years of average seniority

19.3%

of employees are 55 or older



of employees in work-study contracts



3.36%

direct employment rate of persons with disabilities



331

employees received training in 2019



# OUR CORPORATE CULTURE

Ostrum AM relies on strong values to support the transformation of its working methods, to strengthen team spirit, agility, individual initiative and the efficiency of its processes.

### **OUR SHARED VALUES**



### **CLIENT ORIENTATION**

"Big enough to deliver, small enough to care"



### TRUST

True to our convictions



### **TEAM WORK**

Our performance is collective



### **PROGRESS**

We promote useful innovation



"In the ever-evolving context in which we operate, we are convinced that only companies that place human capital at the heart of their strategy will be able to attract and nurture talents to offer innovative and high-performance products and become sustainable leaders in their industry."

### Sylvie Soulère Guidat,

Head of Human Resources

# FOSTERING DIVERSITY AMONG OUR TALENTS

Convinced that the diversity of our teams is a prolific source of innovation and creativity, we have placed this issue at the heart of our HR policy. In line with Natixis' commitment as a signatory of the French Diversity Charter since 2009, Ostrum AM is committed to fighting against discrimination in all aspects of our company (recruitment, training, career management, etc.).



Welcoming young talents and capitalising on the experience of seniors Ensuring gender equity

**3.** 

Disabilities: enabling all talents to thrive

### **YOUNG TALENTS & SENIORS**

Ostrum AM deploys numerous initiatives to promote age diversity within the company, attract young talents, enhance the experience of senior employees and support employees who are transitioning into retirement. These actions are part of the global agreement on employment concluded by Natixis in 2013 and renewed in 2017, which includes a generation contract.



### YOUNG GRADUATES

**The under-30s** targeted by a significant proportion of hirings

Increase in the number of apprenticeship and professionalization contracts

Integration days dedicated to junior profiles

**Summer Internship**: a 3-month internship offered to 15 international students to discover the company and learn more about Asset Management professions



### **SENIORS**

Career management training and consulting for employees over 55

Easier access to part-time work for employees over 58

**Support to employees transitioning into retirement** (lectures, one-on-one meetings, etc.)

**Skills sponsorship** to help transition from working life to retirement



44.7 years
is the average age in
the company



of employees are 55 or older

### FNSURING GENDER EQUITY

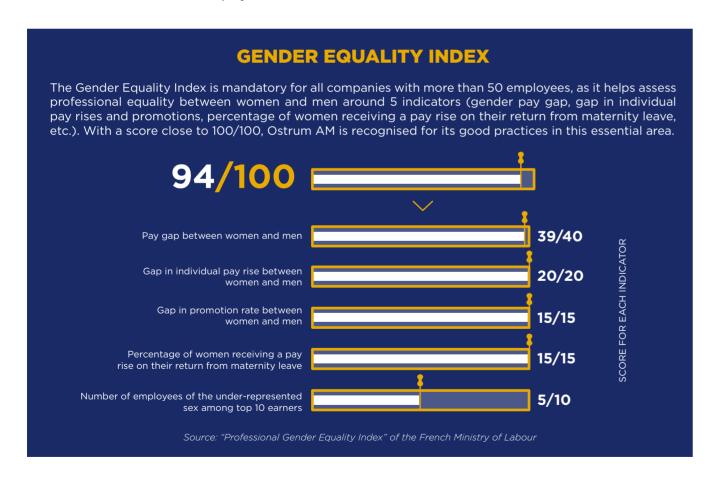
Hiring, training, compensation or career management: Ostrum AM implements initiatives at every level of the company to ensure equity between women and men, and promote gender balance within its teams.

### **PROMOTE GENDER BALANCE RIGHT FROM THE RECRUITMENT STAGE**

in the finance industry is already apparent in higher education. Ostrum AM took part in Natixis' 2019 SHADOWING DAY. Planned as part of the Women in Finance operation, this event enabled the group to welcome female students and introduce them to our businesses in order to foster vocations. In terms of recruitment, Ostrum AM is pursuing a target of 50% female employees and regularly shares its gender balance indicators with all its employees.

### **PROVIDE CAREER GUIDANCE**

Well aware that the under-representation of women In its fight against gender-based pay inequality, Ostrum AM dedicates every year a budget envelope to pay gap reduction. We support the dynamism of women's careers by offering specific modules ("Supporting women's careers"), as well as speed mentoring sessions. Ostrum AM's female employees also benefit from the Women in Natixis Network (WINN), launched by the company in 2012 to promote the place of women in leadership positions.



38% of women at **Ostrum AM** 

in the Executive Committee

in management teams

of payroll allocated to compensating the gender pay gap

### **DISABILITIES:**

### **ENABLING ALL TALENTS TO THRIVE**

Ostrum AM is committed to facilitating the recruitment, inclusion and working conditions of employees with disabilities. Based on the disability agreement signed for the 2017-2019 period, our policy focuses on 5 key

### **HIRING AND INTEGRATING**

Using the HandiFormaFinance training system, which aims to facilitate access to our business lines for people with disabilities

Setting up partnerships with schools (Sciences Po Accessible) and targeted initiatives for people with disabilities (forums, introduction to finance and asset management professions, etc.)

### **SUPPORTING FAMILIES**

By providing specific support to employees whose close relatives are affected by disabilities

By informing our employees: during the HANDI'DAYS event in December 2019, our teams were made aware of the challenges of disability and attitudes to adopt to reconcile professional life and disability

### **ADJUSTING WORKING CONDITIONS**

Our premises have been made accessible to all

Adjusting the work environment to the employee's situation (workstation ergonomics, funding of adapted equipment)

Offering close and individual monitoring with our occupational physician, a social worker and our disability adviser

### **PROMOTING SHELTERED EMPLOYMENT ORGANISATIONS**

We promote working with sheltered employment organisations (Secteur du travail protégé et adapté-STPA), in cooperation with Natixis' dedicated unit

### **CHANGING OUR PERSPECTIVE ON DISABILITY**

By taking part in the events held by the Group (conferences, European Disability Employment Week)

By setting up training and support systems for teams



### **OUR 2020 OBJECTIVE**

Strengthen our contribution to charities which aims to facilitate integration

### FOSTERING EMPLOYEE **ENGAGEMENT**

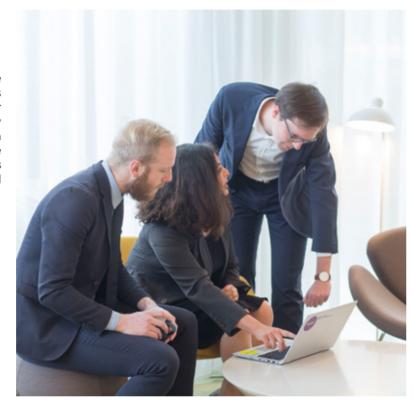
Recognising that employee engagement is a prerequisite for sustainable performance, Ostrum AM has created a social framework to encourage their involvement in the company's strategy and involve them in our successes.

### **REMUNERATION: RECONCILING EQUITY & ATTRACTIVENESS**

Ostrum AM has outlined a selective and attractive remuneration policy aimed at retaining its employees over the long term, in strict compliance with our regulatory framework and our objectives of equality and non-discrimination. Consistent with Natixis' own policy, it is based on a system of fixed and variable remuneration, with collective remuneration schemes designed to involve employees in the company's overall success.

> €102.4k average annual payroll for permanent staff

wage gap (ratio between the 10% highest and 10% lowest remunerations)



### A TRANSPARENT SOCIAL DIALOGUE

Committed to listening to its employees and taking their interests into account in its strategic decisions, Ostrum AM bases its social dialogue on Natixis France's employee representation bodies, and on the dialogue between the company's management and Natixis France trade-union coordinators. As a member of the NIM Social and Economic Unit (Unité Économique et Sociale) dedicated to asset management, Ostrum AM also has its own local employee representation bodies. Such dynamic social dialogue contributed to the signing of 10 social agreements in 2019 on various topics (profit sharing, employment of disabled people, etc.) at both Natixis and Ostrum AM levels.

38

\_\_\_\_\_\_ > 5 at Natixis France of which social agreements signed in 2019 covering 100% of employees

### **DIALOGUE AND EXCHANGE INITIATIVES**

At Ostrum AM, a number of mechanisms are in place to foster continuous and transparent dialogue between employees and management in order to share the company's strategic developments and involve everyone's ideas.



### **GROWING TOGETHER FORUM**

Management shares the company's key figures and hot topics, and answers questions from employees.

Once per quarter



### **EXECUTIVE COMMITTEE LUNCH**

To give the opportunity to an employee to interact with a member of the Executive Committee on a more informal basis.

Twice per month



### **SOUNDING BOARD**

A meeting between HR and employees to "take the pulse" of the company, listen to employees, test new initiatives or projects.

Once per week



### **KEY INVESTORS FORUM**

Dedicated forums for management teams to discuss the deployment of the strategic plan and business perspectives.

### CSR: OUR COLLABORATIVE APPROACH

On all matters essential to the company, Ostrum AM relies on the collective intelligence of its staff as to involve everyone in the transformation process. Therefore our CSR strategy was built using a participative approach, allowing each employee to express their views on key topics (environmental impact, disability, sponsorship, gender equality, etc.). Most of the initiatives presented in this report are the result of this collective approach.

launch of our collaborative **CSR** approach

employees involved



39

working groups

employees have received CSR training (LTECV training)

### **GROWING OUR TALENTS**

In order to support our performance and drive the transformation of our businesses, Ostrum AM relies on an ambitious skills development policy, focused on 6 key areas.

1.

# Supporting the transformation of our business lines with our internal training offer and that of Natixis. In 2019, strategic workforce planning was applied

In 2019, strategic workforce planning was applied to carry out an annual study and identify business lines undergoing transformation, and define specific training budgets.

2.

### Meeting challenges of the digital transformation

by providing support for new uses, in particular through the deployment of the Easy programme, and by adapting our training offers.

3.

### **Developing leadership and managerial skills** by

offering training programmes dedicated to the new leadership model, conducting actions on change management and sharing best practices.

4.

### Promoting professional mobility

by supporting mobility projects through dedicated training and schemes, in particular the "Pack Mobilité" (Mobility Package) platform.

5.

### Strengthening English language skills

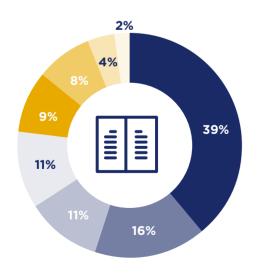
with a range of language courses and initiatives all year round (coffee breaks, "Summer time": one week of intensive English training on operational subjects, etc.).

6.

### Informing employees

during the "Talent Days", Ostrum AM employees can benefit from a week of conferences and workshops dedicated to skills development and mobility to better understand the tools provided by the company (business lines of the future, career management, etc.).

# BREAKDOWN OF COSTS BY TRAINING THEME IN 2018



Languages Risk and regulation

Management Office and IT

Personal and professional effectiveness

Vocational training Business training Other

# €414,573 Training budget 6,669 Training hours 331 of people trained

### **DEVELOPING CORE TECHNICAL SKILLS**

In addition to our training policy, Ostrum AM provides preparatory classes for market-recognised certifications to develop our employees' skills and increase their employability.

28

employees preparing for certification in 2019 (AMF, CFA, CAIA, ESG...)



certified employees in 2019 (CFA...)

### **IMPLEMENTING OUR NEW LEADERSHIP MODEL**

In order to support its transformation strategy, Ostrum AM has implemented a new leadership model based on 3 complementary roles, adapted to our businesses and operations. Behind our Leaders, the drivers of our strategy, our ambition is to increase agility, drive efficiency and promote innovation within the company while offering each employee development perspectives adapted to their profile.

### **3 COMPLEMENTARY ROLES**

### **MANAGERIAL LEADER**

Develop and mobilise their teams to achieve sustainable performance

### PROJECT LEADER

Cross-business and agile, with a strong focus on managing transverse and innovative strategic initiatives

### **EXPERT LEADER**

Develop and disseminate technical expertise

### **CONCRETE ACTIONS**

### **WORKSHOP LEADERS**

Following the 2018 barometer, 4 working groups have been created by the Leaders to contribute concrete developments on key subjects (improving operational efficiency, developing cross-functionality, reconciling evaluation and career development, supporting change).

41

### **EXPANDING OUR KNOWLEDGE**

Ostrum AM strives to make the company a rich and stimulating place for its employees, where they can exchange ideas by regularly holding conferences on subjects such as innovation, sustainable development or general knowledge.



### **ENSURING THE WELL-BEING**

### OF OUR EMPLOYEES

In line with Natixis' policy and its "Work & Life" approach, Ostrum AM takes action to offer the best possible working conditions to its employees.

### THE 4 PILLARS OF WELL-BEING AT WORK



### **WORKING CONDITIONS**

enabling everyone to contribute quality work



### WELL-BEING IN THE WORKPLACE

preventing health risks and ensuring work-life balance



### **QUALITY OF RELATIONSHIPS**

strengthening the collective and social bond in the context of an increasingly virtual workplace



### **TRANSFORMATION**

better integrating the human dimension in change management

### **OCCUPATIONAL HEALTH & SAFETY**

Ostrum AM is implementing numerous measures to prevent, identify and manage psychosocial risks, working in cooperation with the Health, Safety and Working Conditions Committee (Commission Santé-Sécurité et Conditions de Travail (CSSCT)). In 2019, a mandatory awareness and training campaign was launched for HR, managers and employees to learn how to prevent, detect and manage these risks.



A consulting unit (Axis Mundi) available 2 half-days a week to exchange in complete confidentiality on professional and personal difficulties.



### Psychological assistance available to exchange - by telephone and free of charge - with a psychologist 24/7/365 ("The Line").

A nurse present on site full-time, and a doctor twice week.

**Cancer@work**: Ostrum is a signatory of the charter and supports employees suffering from cancer. Support guides have been designed to help reconcile illness and work.

Leave donations have been made more flexible since the agreement of 15 October 2018 to help a colleague take care of a relative who is sick or experiencing loss of autonomy. For 10 days gifted, the company will donate 1 additional day.

### OUR 2020 OBJECTIVE —

Developing our support system for psycho-social risks in an evolving context

### **ENSURING WORK-LIFE BALANCE**

In a context where personal and professional lives are becoming increasingly intertwined, Ostrum AM has set up an adapted working time organisation and promotes teleworking for its employees. Concierge service, gym: many initiatives have been implemented to make our premises a pleasant place to work. In 2019, we also introduced the possibility of taking up to three days off work to care for a relative.

### PROMOTING TELEWORKING

Since 2015, Ostrum AM has been promoting the development of teleworking, most notably through the EASY project, which facilitates teleworking using dedicated tools. Made more flexible in 2019, telework will be a key focus for Ostrum AM's Management Committee in 2020 in the context of the COVID-19 crisis.

64%

of employees telework

2 to 3 days

of teleworking per month on average

2 days/week

of telework permitted since 2019

### **SPACES DEDICATED TO WELL-BEING**

### **Collaborative workspaces**

open-floor offices, shared spaces for creativity and conviviality: the reorganisation of our workspaces fosters innovation and interactions between employees.





### A gym

is available to employees on BPCE's premises, open from 7:30 am to 8:30 pm.

A company day nursery to support young parents, Ostrum AM is part of a network of company nurseries, in collaboration with the Works Council.





### A concierge service

dry cleaning, hairdressing, beauty salon, sale of everyday objects: numerous services are available at Ostrum AM's head office to make life easier for the employees.

### Work and life week

a week dedicated to well-being with numerous workshops (introduction to yoga, visual health, healthy breakfasts, etc.).

# INCREASING OUR POSITIVE IMPACT ON SOCIETY

Ostrum AM is actively committed to developing its positive impact on society and to be exemplary in its internal operations. This commitment involves reducing our carbon footprint, adopting responsible purchasing policy and management of resources, as well as leading corporate philanthropy actions that highlight our employees' commitment. Ostrum AM also actively participates in market and collaborative initiatives to improve investment practices across the industry, in line with the UN's Sustainable Development Goals.



### **REDUCING OUR CARBON IMPACT**

-29%

CO<sub>2</sub> emissions vs. 2018



100%

of carbon emissions are offset.

**\** 

i.e. 2,146 tCO<sub>2</sub>eq

### MANAGING RESOURCES SUSTAINABLY

-89%

paper consumed between 2018 and 2019 thanks to our "Paperless" project

# COMMITTING TO RESPONSIBLE INVESTING



Ostrum AM is an active member in

over 10

6

signed investor declarations, contributing to

\_

Sustainable Development Goals

# REINFORCING OUR COMMITMENT TO SOLIDARITY

Partner of **Planète Urgence**, a non-profit association, since 2018



### MANAGING **OUR CARBON FOOTPRINT**

In addition to the many initiatives implemented in the context of our business, we also take action to reduce our business-induced carbon impact by following a three-pronged approach: measuring, reducing and offsetting our emissions.

### **A REDUCED CARBON FOOTPRINT IN 2019**

Since 2009, we have conducted a yearly carbon review, using the ADEME (French Environment and Energy Management Agency) methodology around Scopes 1, 2 and 3 (see glossary page 62). This helps us gain a better understanding of our carbon emissions and implement the necessary actions to better control our impact. In 2019, Ostrum AM's move to new buildings has contributed to a 29% reduction in our total greenhouse gas emissions.

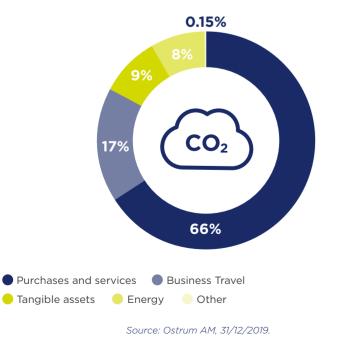
2,146 tCO,eq Equivalent to of total greenhouse gas emissions (scopes 1, 2 and 3)

in CO, emissions vs. 2018 (3,006 tCO<sub>2</sub>eq)



### **BREAKDOWN OF EMISSIONS**

(vs. 8.5 tCO<sub>2</sub>eq in 2018)



**2019 KEY FIGURES WATER** 2,681 m<sup>3</sup> **ENERGY** 1.180 MWh **WASTE** 6.5 tonnes of ordinary industrial waste and 3.12 tonnes of paper **PROCUREMENT** 1.419 tCO<sub>2</sub>eq

### **CONCRETE MEASURES TO REDUCE OUR EMISSIONS**

Ostrum AM has implemented a proactive approach to reduce the environmental impact of its activities, which involves improving its buildings' energy performance as well as the working methods and engagement of its employees.

### **Ensuring eco-friendly** management of our buildings

The real-estate division of Natixis Workplace Employees in charge of monitoring, managing and Management is in charge of monitoring and maintaining the technical facilities used by Ostrum AM. This unit is ISO 9001 and ISO 14001 certified. Furthermore. the new building occupied by Ostrum AM since March 2018 is certified for its high environmental perfor-Effienergie+ and BREEAM® certifications\*).

\* HQE: Haute Qualité Environnementale (High environmental quality standard) - HPE: Haute Performance Énergétique (High standard of energy efficiency) - BREEAM: Building Research Establishment Environmental Assessment Method

### **Engaging and mobilising our staff**

As part of the "COMMITTED" approach implemented by Ostrum AM, a series of events are planned throughout the year to encourage employees to adopt the good practices needed to limit our environmental impact.

### **Promoting a responsible** business travel policy

Numerous initiatives are deployed to limit the impact of business travel:

The Natixis Travel Policy provides guidance on the use of various types of transportation

CO, emission ceilings for our vehicle fleet

**Teleworking** is encouraged to limit business trips

Parking area for bicycles, refund for Vélib (bicycle rental scheme) and public transport subscriptions to provide incentives for the use of low-impact modes of transportation

### **Preventing** environmental and pollution-induced risks

maintaining our buildings have received specific training on BPCE Group's Regulatory and Environmental Charter to gain a comprehensive understanding of the protocols and means used to prevent environmental pollution-induced risks, but also to comply with mance (NF Bâtiments Tertiaires, Démarche HQE®, HPE, environmental standards for each type of development or renovation operation.



### **OFFSETING 100% OF OUR CARBON EMISSIONS**

Every year since 2016. Ostrum Asset Management has been offsetting all its carbon emissions. Led by a participatory working group, this approach is based on several eco-projects implemented in conjunction with our partner EcoAct.

employees mobilised

around the carbon offsetting scheme

### **Providing drinking water in Eritrea**

The "borehole rehabilitation" eco-project in Eritrea, supported by Ostrum AM, aims at repairing broken boreholes to provide access to quality drinking water with a low carbon impact. With the drilling, locals won't have to boil their water to make it drinkable, thus reducing the community's carbon emissions.

project beneficiaries

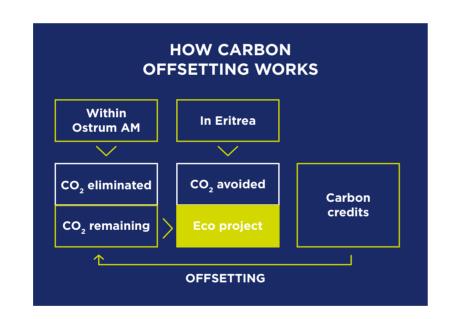
including

710 children

2.8 million litres of drinking water/year

2,613 tonnes of wood saved/year

Source: EcoAct



### **RECOVERING THE ENERGY OF DATA CENTRES**

Natixis' 3,000sqm VEGA data centre hosts part of the group's IT infrastructure in the Paris region. Natixis has made it the first data centre in France to recover and reuse the heat generated, with the aim of reducing its environmental impact. Instead of being released into the atmosphere, the energy is reused to heat the group's buildings, and the surplus is transmitted to an urban heating network, which is used to heat the Val d'Europe swimming pool and nearby offices.

of energy recovered each year

Equivalent to the annual electricity consumption of 500 four-person households

4,000 tonnes of CO,

### **ENSURING SUSTAINABLE RESOURCE MANAGEMENT**

From the development of our infrastructures to awareness-raising campaigns among our employees, we are deploying numerous initiatives to promote eco-gestures and the responsible use of resources on a daily basis.

### **ELIMINATING PLASTIC CUPS**

reusable Gobi bottles were distributed to employees in 2019

Elimination of most plastic cups in cafeterias and offices, replaced by glass cups and glasses

### **ELIMINATING CIGARETTE BUTTS**



of cigarette butts recycled thanks to the installation of Cy-clope ashtrays outside our headquarter building



**Automated water systems** with motion sensors in lavatories



### **ENERGY**

**Automated motion-detection lighting systems** and emphasis on natural light

**Building equipped with LED bulbs** 



### **WASTE MANAGEMENT**

We promote:

The sorting and recycling of office paper and plastics (pens, cups, cans and bottles)

The collection and specific recycling of used ink cartridges and batteries

The recovery of e-waste

### **100% PAPERLESS**

In 2018, as part of our approach for transforming our working methods, we launched the Paperless project, mobilising many of our staff to achieve our goal of a 100% paper-free work environment. Thanks to our continued efforts in 2019, we managed to reduce our paper consumption by 89% between 2018 and 2019.

3 tonnes of paper consumed in 2019

vs. 2018

# OUR RESPONSIBLE PROCUREMENT POLICY

Ostrum AM's purchases are managed by Natixis' Purchasing Department, which has been integrated into BPCE's Purchasing Department since 2017. Our responsible purchasing approach aims to promote environmentally friendly products and services by selecting suppliers that provide added value at social, environmental and societal levels.

### **OUR OBJECTIVES**



### ASSESSING OUR SUPPLIERS

on social and environmental



### PROMOTING OFFICIAL ECO-LABELS

and eco-designed products



### INCENTIVISING SUPPLIERS TO BE MORE TRANSPARENT

### **OUR TOOLS**

A supplier relationship charter which reaffirms our sustainable development values Sustainable development clauses included in calls for tenders and contracts

### Responsible procurement guidelines, which lay out the regulatory social and environmental criteria for each type of purchase

### **CSR RISK MAPPING**

Together with BPCE's Purchasing Department and three other banking groups,
Natixis has established a common mapping of CSR-related risks that could impact procurement
in the banking and insurance industry.

### LOYAL AND ETHICAL PRACTICES

Fraud and corruption

Personal data protection

Property rights and patents

### **ENVIRONMENT**

Natural resource consumption

Pollution (air, water, soil)

Biodiversity

Greenhouse gas emissions

Waste management

### **HUMAN RIGHTS**

Health and safety

Working conditions

Discrimination

Forced labour and modern slavery

Child labour

suppliers surveyed in the 2019 CSR Survey

### **CHARTER FOR RESPONSIBLE PROCUREMENT**

In 2017, Natixis signed a Charter for Responsible Procurement, jointly designed by a pool of French bank and insurance companies. The bank and supplier agree to respect a series of commitments based on the fundamental principles of the UN Global Compact's fundamental principles in the areas of human rights, working conditions, the environment and the fight against corruption.

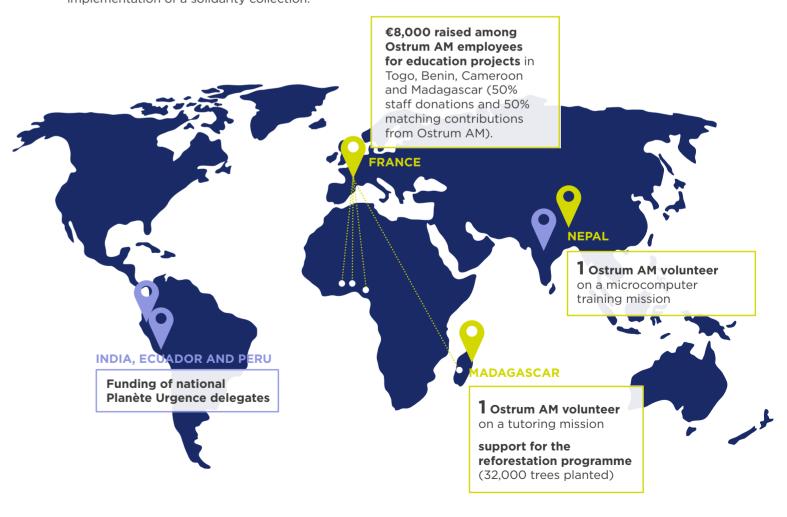
# A PARTNERSHIP APPROACH TO PHILANTROPY

Ostrum AM's patronage policy is part of a company-wide approach and applies to several projects based on long-lasting partnerships with non-profit associations and offering employees the opportunity to fully engage in our solidarity actions.

### **PLANÈTE URGENCE: A 360° PARTNERSHIP**

After consulting all its employees, Ostrum AM partnered with non-profit association Planète Urgence in 2018. The association supports development projects for vulnerable or economically isolated people and for the preservation of natural environments by intervening through voluntary work, most notably via the Congé Solidaire scheme and through reforestation and economic support projects. In conjunction with the association, Ostrum AM supports initiatives across three continents and all its fields of action (strengthening adult skills, educational support, reforestation). Our commitment to Planète Urgence has been strengthened in 2019 with several employees taking part in volunteer missions, the financing of several national delegates of the NGO to help it expand its scope in new countries, and the implementation of a solidarity collection.





50 Source: Planète Urgence

### OSTRUM AM IS COMMITTED

### TO RESPONSIBLE INVESTMENT

Ostrum AM is actively involved in market groups and bodies to help build the responsible investment standards of tomorrow, and ensure the dissemination and harmonisation of CSR and ESG issues.

### **OUR MARKET COMMITMENTS**

**FRANCE** 

### **INTERNATIONAL**











### **CLIMATE AND ENVIRONMENTAL ISSUES**







### **TAXONOMY, COAL: A STRONGER COMMITMENT**

In 2019, Ostrum AM decided to increase its involvement in two market initiatives: the "Taxonomy Practitioners Group", launched in December 2019, and the drafting of the white paper "Guide sur l'élaboration d'une stratégie Charbon" (Guide to developing a coal strategy) by the French Association of Financial Management (AFG). Produced in 2019 and published in February 2020, this guide provides support to portfolio management companies in their coal exit strategy by identifying best practices in order to collectively contribute to the objective of carbon neutrality.

### - OUR 2020 OBJECTIVES ————

Reinforcing our involvement in market bodies and discussions

52

### OUR COLLABORATIVE ENGAGEMENTS

Ostrum AM partners with other investors to raise awareness on the importance of ESG and CSR issues among issuers, governments and regulators. In 2019, we supported 6 collaborative initiatives addressing 7 of the 17 sustainable development goals (SDGs). In the second half of 2019, it was decided that henceforth, the collaborative commitments in which Ostrum AM participated would primarily address 5 SDGs; health (3), gender equality (5), climate (13) and biodiversity (14 and 15).

### **NEW INITIATIVES**

**Tobacco-Free Finance Pledge** Initiative for a Tobacco-Free Financial Sector

**Gender Equity in the Workplace** 



Workforce Disclosure Initiative (WDI) - phase II For greater transparency in the management of human



in Oil and Gas



for Airlines and Aerospace companies **Investor Statement on Methane Emissions** 



**Deforestation and forest fires in the Amazon** 



### **SPOTLIGHT ON TWO INITIATIVES SUPPORTED IN 2019**

### Gender equity in the workplace

Initiated by Mirova, this initiative brings together a coalition of investors committed to empowering women through their investment decisions and promoting gender equality in their businesses. Companies commit to

the Women's Empowerment Principles, established by UN Women and the UN Global Compact.

Signed in October 2019

More than **1,600** companies involved

66 investors mobilised

€4.000bn in assets under management

### Investor statement on methane emissions in oil and gas



Methane is estimated to account for a quarter of greenhouse gas emissions responsible for global warming, with about 20% of these emissions produced by the oil and gas industry. Following the U.S. Environmental Protection Agency's (EPA) decision to relax the rules governing methane emissions in the oil and gas industry, the objective of this Statement is to get more than 30 oil and gas companies

to support the maintaining of strict methane regulations by the EPA. With this commitment, Ostrum AM is taking action, along with other investors, to mitigate methane emissions and support the energy transition.

> Signed in July 2019

investors mobilised

53



in assets under management



# RESULTS & INDICATORS

### **METHODOLOGY**

The information presented in this document concerns Ostrum Asset Management France. The report covers the 2019 fiscal year (1 January-31 December).

### **ENVIRONNEMENTAL INDICATORS**

Environmental indicators (consumption of energy, water, heating oil, etc.) are calculated based on a pro rata occupancy rate equivalent to Ostrum AM's usage first of the Grand Seine facility and then of the Elements premises, i.e. 67% and 42.2% of useable rental space respectively.

### Water

Water use indicators are calculated based on the occupancy rate equivalent to Ostrum AM's usage of the Elements premises, representing 42.2% of useable rental space.

The Carbon Review for Ostrum Asset Management takes into consideration the following elements:

- Energy
- Energy consumption of the building (electricity, gas, heating oil, steam and cooling);
- Non-Energy-leakage of refrigerant liquid;
- Goods and Services:
- All goods and services purchased by the company, exclusive of durable goods depreciated or amortised over several years, i.e. consumables, paper, intellectual services, office supplies, etc.;
- Transportation of persons commuting and professional travel undertaken by employees;
- Fixed assets buildings, vehicles, IT hardware;
- Freight messengers and couriers.

### Waste

Waste of electrical and electronic equipment (WEEE), office waste.

### **EXCLUSIONS**

Certain indicators for pollution were not calculated as they are irrelevant for Ostrum AM's business activities, which are classified as low-risk in terms of pollution:

- measures to prevent, mitigate or offset particulate emissions released in the air, water or soil and causing serious environmental impact;
- awareness of noise pollution and other types of pollution specific to a type of activity or undertaking;
- measures to reduce food wastage have not been included as this aspect is not a significant part of Ostrum AM's business.

56

**RESULTS & INDICATORS** 

### **SOCIAL INDICATORS**

Social aspects	Indicators	2018	2019
	Total personnel (permanent + fixed-term contracts)	353	357
	Permanent contracts	95.8%	95.5%
	Fixed-term contracts	4.2%	4.5%
	Breakdown by geographical areas		
	Support staff	5%	4%
	Sales and sales support	5%	5%
	Communication	1%	1%
	Executive officers	0%	1%
	Market finance	29%	27%
BREAKDOWN	Corporate finance	3%	3%
OF PERSONNEL	Operations	22%	22%
	Supply chain/Purchasing	0%	0%
	Legal	0%	0%
	Marketing/Product management	2%	2%
	Organisation/Quality/Monitoring	5%	4%
	Human resources	1%	1%
	Compliance/Risk management	10%	11%
	Economic and financial strategy	7%	9%
	Information technology	10%	10%
	Management	90%	91%
	Total hires (permanent + fixed-term contracts)	81	54
	Proportion of permanent contracts	37%	59%
	New hires on permanent contracts	30	32
	New hires on fixed-term contracts	25	22
	Rollover from fixed-term to permanent contracts	1	6
	Transfers within Groupe BPCE	13	10
CHANGE IN	Average seniority	10,7	14,1
PERSONNEL	Total departures of permanent contracts	231	35
	Resignations	15	8
	Economic redundancies	0	2
	Redundancies and contract terminations for other reasons	1	2
	Transfers within Groupe BPCE	11	10
	Voluntary retirement	3	3
	Other	2011	10
	Average gross annual compensation for permanent staff	91.5	102.4
COMPENSATION	Salary differential Ration between top 10% of salaries and bottom 10% (based on full-time staff on permanent contract, monthly gross salary)	5.2	6.5
	Budget allocated to closing gender wage gap (% of total payroll)	0.2%	0.2%

<sup>&</sup>lt;sup>1</sup>These departures actually result from the creation of NIM, and the transfer of several business lines to this new organisation.

Social aspects	Indicators	2018	2019
	Average age of employees	NA	44.7
	Proportion of employees aged 55 and over	NA	19.3%
	Proportion of employees on work-study contracts	NA	6.7%
	Recruitment of young talents <30yo (exclu. Group mobility and SEU)	NA	25%
DIVERSITY	Employees on apprenticeship or professional training contracts	21	24
	Proportion of women	38.24%	38.4%
	Proportion of women managers	37%	37.1%
	Proportion of women in the Executive Committee	60%	67%
	Proportion of women in management teams	40.8%	40.8%
	Employees with disabilities	14	12
	Proportion of directly-employed employees with disabilities	3.52%	3.36%
	Total number of training hours dispensed	12 402	6 669
TRAINING	Total number of employees having participated in at least one training module in 2019	492	331
	Budget allocated to training	1 million	€ 414,573
WORKING TIME	Proportion of part-time workers	5.7%	5.6%
EMPLOYEE	Meetings with staff representatives	51	42
REPRESENTATION	Surveys/Polls conducted with staff	1	0

### **SOCIAL INDICATORS**

- The term staff encompasses all employees with permanent and fixed-term contracts on the pay-roll as of December  $31^{st}$ , 2019;
- **Hires** include external recruits signed to permanent, fixed-term, apprenticeship and professional training contracts, as well as candidates from Natixis Intégrée or Groupe BPCE companies;
- **Departures** comprise all resignations, terminations, departures during the trial period, voluntary retirement or early retirement, contractual termination or death, as well as career mobility to other Natixis Intégrée or Groupe BPCE companies;
- The age structure is based on all staff with permanent contracts;
- The proportion of employees with disabilities is calculated based on the number of employees with disabilities under contract with Ostrum Asset Management as of December 31st, 2019;
- **Training:** training hours are calculated based on all staff with fixed-term, permanent contracts as well as interns, and consists in the number of hours of training dispensed throughout the year.

### **SOCIETAL INDICATORS**

Societal aspects	Indicators	2018	2019
	Meetings with sponsored association Planète Urgence	2	6
	Financial support to sponsored association Planète Urgence	NA	€104,400
PHILANTHROPY	Collections of gifts in kind for sponsored association Planète Urgence (number of collections)	1	1
	Technical support projects for sponsored association Planète Urgence (number of projects)	0	1
	Staff trained in non-financial issues - PRI training (number of staff)	0	21
	SRI and solidarity assets under management (in billions of euros) in open-ended, dedicated and employee savings funds	54	63
	Share of SRI and solidarity assets under management relative to Ostrum AM's total AuM	23	23
CONTROL OF INDIRECT	Voting universe (number of stocks)	604	729
IMPACTS: RESPONSIBLE ASSET MANAGEMENT	Voting rate (in % of general meetings)	98.2	98.9
	Individual efforts on ESG themes (number of issuers contacted)	198	150
	Concerted efforts on ESG themes (number of commitments met)	358	6
	Market-wide initiatives (number of bodies where Ostrum AM is represented)	11	10
	Carbon footprint measuring for investments (number of portfolios covered by carbon reporting)	31	17

### **ENVIRONMENTAL INDICATORS**

Environmental aspects	Indicators	2018	2019
PAPER	Total paper, envelope and cardboard consumption (metric tonnes)	7	2
	Greenhouse gas emissions (in CO <sub>2</sub> equivalent metric tonnes)	3,006	2,146
	Proportion of emissions related to procurement (% of total emissions)	77	66
GHG EMISSIONS	Proportion of emissions related to energy consumption (% of total emissions)	7	8
	Proportion of emissions related to travel (% of total emissions)	9	16
	Other sources (% of total emissions)	7	10
	Overall GHG emissions - scopes 1 and 2	191	166
CARBON COMPENSATION	Proportion of carbon emissions offset (% of Ostrum AM's total direct emissions, scopes 1 and 2)	100%	100%
ENERGY	Total energy consumption (in MWh) Electricity, hot and cold fluids in office buildings - excluding data centres	2,078	1,180
	Total waste volume (in metric tonnes) Prorated to Ostrum AM's occupancy rate of the Elements building	38	10
	Ordinary industrial waste (in metric tonnes)	11	6.76
	Paper waste (in metric tonnes)	27	3.12
WASTE	Discarded batteries (in metric tonnes)	NA <sup>1</sup>	0
	WEEE (in metric tonnes)	0.04	0
	Fluorescent or tube lighting (number)	260	0
	Proportion of waste sorted for recycling (% of total volume)	71	0
HEATING OIL	Total heating oil consumption (in m³)	0.06	0.443
WATER	Total water consumption (in m³), offices and sanitation facilities	3,471	2,681

- Scope 1: Direct combustion of fossil fuels and refrigerant gas leakages;
- Scope 2: Electricity consumption and heating networks:
- Scope 3: All other unused flows.

### **OUR CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)**



Fundraising to finance school kits, school construction projects, etc. in partnership with Planète Urgence, particularly in Africa but also in South America



Influence and contribution:

through our management policy and the integration of ESG criteria

through our individual engagement policy

through the implementation of significant actions: handiformafinance programme, annual

budget for the reduction of the wage gap

between men and women, sponsorship of Planète Urgence to help struggling populations in

Tackling inequalities (gender; disability;



**Exclusion** of financing and investment in the tobacco industry and support for the Tobacco-Free Finance Pledge

**Support** for the Gustave Roussy Foundation with its cancer research



**Skills transfer** and social-educational support within the framework of the Congé Solidaire® initiative in partnership with Planète Urgence

siness lines, conferences, etc.

place" commitment

cing carbon emissions)

ment policy

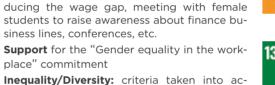


Africa and South America through our management policy and the integration of ESG criteria

wealth):



**Investing** in renewable energy, green buildings and green transport (green bonds) via the Greenfin Infra label



Participating as a responsible investor in the fight against global warming:

strengthening of its coal exclusion policy, and exclusion of issuers who derive at least 25% of their revenues from coal (production, transport, etc.)

stricter consideration of ESG criteria in extra-financial analysis

dedicated carbon reporting to engage clients in this fight

support for the collaborative commitments "Investor Statement on Methane Emissions in Oil & Gas" and "Investor Expectations on Climate Change for Airlines and Aerospace companies"

participation in the AFG's White Paper on coal exit



**Investment** in renewable energy via the Greenfin Infra label:

count in the ESG analysis and in the engage-

In partnership with ECO ACT, setting-up of the

"Borehole Rehabilitation" project in Eritrea. It

involves working with local communities to identify and repair broken boreholes to ensure

the supply of clean drinking water, avoiding

the need to boil water to purify it (thus redu-

Buildings supplied 100% with renewable energy



Voting and engagement shareholder policy + dialogue: Influence/Guide portfolio companies + ensure that the commitments made by these companies are respected (criteria E, S

Support for the WDI (Workforce Disclosure Initiative)



Responsible waste management to reduce the direct impact on air, water and land pol-

**Investments** more focused on companies that set this objective and are respectful of terrestrial and aquatic life; element taken into account in the analysis of the issuers' E, S and G criteria

### **GLOSSARY**

### **ESG**

This international acronym is used by the financial community to designate the Environmental, Social and Governance (ESG) criteria that generally underpin extra-financial analysis. "Responsible" management takes these dimensions into account in analysing issuers.

### **Green Bond**

A green, or environmental bond is a bond issued on the financial markets by a private company, an international organisation or a municipal authority to finance a project or activity that provides an environmental benefit.

### SDI

Socially Responsible Investment (SRI) is the systematic and traceable integration of environmental, social and governance (ESG) criteria as part of financial management.

It also refers to "the application of sustainable development principles to investment." Such financial investments seek to reconcile economic performance, social impact and environmental impact by financing companies that contribute to sustainable development.

### **CSR**

Corporate social responsibility (CSR) involves applying the notion of sustainable development to companies. CSR embodies an attitude according to which companies take into account the social, environmental and economic concerns of their activities. The European Commission defines CSR as "the responsibility of enterprises for their impact on society."

### SEU

Social & Economic Unit includes Ostrum Asset Management, Natixis Investment Managers, Natixis Investment Managers International (formerly Investment Managers Distribution), Natixis Asset Management Finance (NAM Finance), Axeltis SA, Mirova, Seevond.

### **SCOPE 1 (CARBON FOOTPRINT)**

Direct emissions from fixed or mobile installations within the organisational boundary, i.e. emissions from sources owned or controlled by the organisation.

### **SCOPE 2 (CARBON FOOTPRINT)**

Indirect emissions associated with the production of electricity, heat or steam imported for the organisation's operations.

### **SCOPE 3 (CARBON FOOTPRINT)**

Other indirect emissions. Other indirect emissions produced by the organisation's activities that are not accounted for in Scope 2 but linked to the value chain as a whole, such as the purchase of raw materials, services or other products, business trips, upstream and downstream transport of goods, management of waste generated by the organisation's activities, used and end-of-life of products and services sold, capitalised production goods and equipment, etc.

### **FUND INFORMATION**

Ostrum Actions Euro, Ostrum Actions Dividend Grower Euro, Ostrum Global Alpha Consumer, Ostrum Global New World, Ostrum Actions Européennes, Écureuil Actions Européennes, Écureuil Investissements, Ostrum Euro Smart Cities, Fructi Actions France and Ostrum Sustainable Tresorerie are French FCPs (open-ended mutual funds) whose asset manager is NIM International and delegatee manager is Ostrum AM.

Fructifrance Euro is a French SICAV (open-ended investment company) whose asset manager is NIM International and delegatee manager is Ostrum AM.

Ostrum Global Emerging Equity, a sub-fund of Luxembourg SICAV "Natixis AM Funds", whose asset manager is NIM International and delegatee manager is Ostrum AM for the management of investments in emerging markets outside Asia.

The funds mentioned present a risk of capital loss. Any investment can be a source of financial risk and must be carefully assessed in the light of your financial needs and objectives.

62

### **RESULTS & INDICATORS**

### PHOTO CREDITS

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### **ADDITIONAL NOTES**

### Ostrum Asset Management

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Under its corporate social responsibility policy, and in accordance with the treaties signed by the French government, the funds directly managed by Ostrum Asset Management do not invest in any company that manufactures, sells or stocks anti-personnel mines and cluster bombs.







### www.ostrum.com

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