

Paris, March 5, 2024

## **Ostrum Asset Management steps up its European ambitions and appoints Alberico Potenza Head of Ostrum Asset Management Italia**

Ostrum Asset Management (Ostrum AM), an affiliate of Natixis Investment Managers (Natixis IM), today announced the appointment of Alberico Potenza as Head of Ostrum Asset Management Italia. The appointment of this experienced Italian professional will help accelerate Ostrum AM's development in Italy. Reporting to Matthieu Mouly, Head of Development at Ostrum AM, Alberico will also work under the supervision of Sophie Del Campo, Head of Distribution for Southern Europe and Latin America at Natixis IM. He will be based in both Milan and Rome.

Alberico has over twenty-five years' experience in the world of institutional investment in Italy; he began his career in 1999 in Milan with Allianz Global Investors, as a Financial Analyst and Equities Portfolio Manager. In January 2007, he participated in the launch of Groupama Asset Management SGR SPA in Italy, where he successively held the positions of Head of Institutional Sales for the Italian market, CIO and CEO. During his time at Groupama AM SGR, in 2015, Alberico founded Fifty, a fintech Platform specialized in commercial credit management and launched the first private debt fund in Europe to invest directly in Italian SME trade receivables. From January 2022 to December 2023, before joining Ostrum AM, he served as Co-head of the factoring business unit & Deputy Chief Commercial Officer at Banca CF+ (ex Credito Fondiario).

With his excellent knowledge of the development challenges facing Italian insurers and institutional investors, as well as their needs in terms of management solutions, Alberico will ensure that Ostrum AM's expertise is promoted locally, working closely with the Natixis Investment Managers sales teams.

**Olivier Houix, CEO of Ostrum AM, said:** *"We are delighted to welcome Alberico. His in-depth knowledge of the Italian market will enable Ostrum AM to roll out its management franchises, particularly in insurance, bonds and money market funds in Italy, where we intend to develop actively. His arrival will contribute to our strategic objective of becoming THE asset management partner for our institutional clients, providing them with advice, management, and dedicated services across the entire investment value chain."*

**Fabrice Chemouny, Head of International Distribution at Natixis Investment Managers, said:** *"Alberico Potenza will rely on Natixis Investment Managers' distribution teams in Italy to accelerate Ostrum AM's development locally and forge new partnerships with institutional clients."*

## Italy, a priority market for Ostrum Asset Management

As a recognised European expert in insurance management for institutional investors, with €394 billion under management<sup>1</sup>, Ostrum AM offers pension funds, health insurance funds, insurance companies and local banking foundations specific support across the entire investment value chain: advice, management with 100% asset coverage (bonds, equities and multi-assets) and associated services. It also provides them with advanced know-how in implementing their ESG strategies, and unique expertise in sustainable bonds<sup>2</sup>. Ostrum AM is also able to offer Italian investors quantitative investment solutions for which it has solid, long-standing franchises.

1. Figures at 31 December 2023
2. Ostrum AM is one of the European leaders in the sustainable bond market, with over €30bn already invested in GSS bonds at 31 December 2023.

## About Ostrum Asset Management

Ostrum Asset Management draws on its investment expertise to enhance the impact of its clients' commitments as they act together to support European citizens' life plans, health and retirement.

A European institutional investment management leader<sup>1</sup>, Ostrum Asset Management supports its clients in their liability-driven investments, offering both asset management solutions on the back of its long-standing insurance-related (equity and fixed income) and fixed-income management expertise, and investment services via its innovative technological platform.

Ostrum Asset Management is a well-established responsible investment advocate<sup>2</sup> and manages €394 billion<sup>3</sup> in assets for large institutional clients – insurers, pension funds, health insurers, corporations – as well as €516 billion<sup>3</sup> in assets under administration for professional investors worldwide across all asset classes.

Ostrum Asset Management is an affiliate of Natixis Investment Managers.

Asset management company regulated by AMF under n° GP-18000014 – Limited company with a share of 48 518 602 €. Trade register 525 192 753 RCS Paris – VAT : FR 93 525 192 753. Registered office: 43, avenue Pierre Mendès-France – 75013 Paris – [www.ostrum.com](http://www.ostrum.com)

1. IPE Top 500 Asset Managers (Investment & Pensions Europe) 2023 ranked Ostrum AM as the 9<sup>th</sup> largest asset manager, as at 12/31/2022. Any reference to a ranking, a rating or an award provides no guarantee for future performance.
2. Ostrum AM was one of the first French asset manager signatories to the PRI in 2008. More details; [www.unpri.org](http://www.unpri.org)
3. Source: Ostrum Asset Management, consolidated data at end-December 2023. Administered assets include Ostrum AM's assets. The services provided for a given client may concern certain services only.

[www.ostrum.com](http://www.ostrum.com)



## About Natixis Investment Managers

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 15 active managers. Ranked among the world's largest asset managers<sup>1</sup> with more than \$1.2 trillion assets under management<sup>2</sup> (€1.1 trillion), Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles, including innovative environmental, social, and governance (ESG) strategies and products dedicated to advancing sustainable finance. The firm

partners with clients in order to understand their unique needs and provide insights and investment solutions tailored to their long-term goals.

Headquartered in Paris and Boston, Natixis Investment Managers is part of the Global Financial Services division of Groupe BPCE, the second-largest banking group in France through the Banque Populaire and Caisse d'Épargne retail networks. Natixis Investment Managers' affiliated investment management firms include AEW; DNCA Investments;<sup>3</sup> Dorval Asset Management; Flexstone Partners; Gateway Investment Advisers; Harris Associates; Investors Mutual Limited; Loomis, Sayles & Company; Mirova; MV Credit; Naxicap Partners; Ossiam; Ostrum Asset Management; Seventure Partners; Thematics Asset Management; Vauban Infrastructure Partners; Vaughan Nelson Investment Management; and WCM Investment Management. Additionally, investment solutions are offered through Natixis Investment Managers Solutions and Natixis Advisors, LLC. **Not all offerings are available in all jurisdictions.** For additional information, please visit Natixis Investment Managers' website at [im.natixis.com](https://im.natixis.com) | LinkedIn: [linkedin.com/company/natixis-investment-managers](https://linkedin.com/company/natixis-investment-managers).

Natixis Investment Managers' distribution and service groups include Natixis Distribution, LLC, a limited purpose broker-dealer and the distributor of various US registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, Natixis Investment Managers S.A. (Luxembourg), Natixis Investment Managers International (France), and their affiliated distribution and service entities in Europe and Asia.

1. Cerulli Quantitative Update: Global Markets 2023 ranked Natixis Investment Managers as the 17<sup>th</sup> largest asset manager in the world based on assets under management as of December 31, 2022.
2. Assets under management ("AUM") of current affiliated entities measured as of December 31, 2023 are \$1,288.6 billion (€1,166.5 billion). AUM, as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of non-regulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers.
3. A brand of DNCA Finance.

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