

Paris, 18 June 2015

## **Emerise, emerging markets investors: Natixis Asset Management's new Singapore-based division dedicated to emerging markets**

**Emerise manages a range of emerging markets equity funds to offer investment solutions combining long-term growth and portfolio diversification.**

### **Going back to the fundamentals of emerging markets: growth and diversification**

The potential of emerging markets is still very underestimated by investors: emerging economies represent more than 50% of the global market GDP<sup>1</sup>, while their market capitalisation only accounts for 10%<sup>2</sup>. Furthermore, positive long-term prospects make these markets particularly attractive, both in terms of growth potential and portfolio diversification.

*"To meet investors' long-term expectations, we are convinced we have to bring back the original essence of emerging markets: growth and diversification,"* explains Stéphane Mauppin-Higashino, Head of Emerise.

### **Identifying emerging small & mid cap companies with high growth potential**

Based both in Singapore and Paris, Emerise relies on local teams and research. Its offering covers all emerging regions - Europe, Asia and Latin America - as well as all market capitalisations, from large caps to small & mid caps, referring to an innovative and original index: the MSCI Emerging Markets Investable Market Index - IMI<sup>3</sup>. Convinced that small & mid cap stocks with strong growth prospects can provide superior returns to other corporate categories, Emerise strives to integrate these high value-added stocks in all of its portfolios. Emerise believes that small & mid cap companies represent the true emerging corporate world.

### **Offering the upside potential of growth stocks over the long term**

As a stock picker, Emerise selects growth stocks combining three key fundamentals: stable earnings growth, solid economic fundamentals and clear competitive edge with high value-added. On-the-ground research and in-depth knowledge of companies' management teams form the core of its investment philosophy. Emerise's fund managers make almost 1,500 company visits every year, analyse around 300 companies in depth, and constantly monitor close to one hundred of these companies. With an approach combining bottom-up research and a rigorous selection of growth companies, the funds managed by Emerise's team, comprise 40 to 70 stocks<sup>4</sup>. The portfolios are concentrated to provide investors with the best of the emerging world over the long term.

The Emerise fund range has four areas of equity expertise: Global emerging, Asia, Emerging Europe, and Latin America.

Emerise's fund range is distributed by Natixis Global Asset Management's global distribution platform and is designed for all types of investors, both professional and non-professional.

Professional investors: institutional investors, companies, multimanagers, private banks, IFA<sup>5</sup> and banking networks. The Emerise fund range is also marketed by the Banque Populaire and Caisse d'Epargne networks.

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1 Purchasing power parity – Source FMI – May 2015

2 Source MSCI – May 2015

3 IMI: the MSCI Emerging Markets Investable Market Index captures large, mid and small cap representation across 23 emerging countries: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Peru, Philippines, Poland, Russia, Qatar, South Africa, Taiwan, Thailand, Turkey and United Arab Emirates. With 2,623 constituents, the index covers approximately 99% of the free float-adjusted market capitalisation in each country.

4 As at May 2015

5 IFA: Independent Financial Advisor

The analyses and opinions referenced herein represent the subjective views of the authors as referenced, are as of the date shown and are subject to change. There can be no assurance that developments will transpire as may be forecasted in this material.

### About Emerise, emerging market investors

*Emerise is the global emerging expertise of Natixis Asset Management. Based in Singapore, Emerise manages a range of equity funds on: Global Emerging, Asia ex-Japan, Emerging Europe, Latin America.*

*Emerise's assets under management are close to USD 1 billion<sup>1</sup>.*

*Emerise's fund range is distributed by Natixis Global Asset Management's global distribution platform and is designed for all types of investors, both professional and non-professional.*



[www.emerise-am.com](http://www.emerise-am.com)

### About Natixis Asset Management

*Natixis Asset Management ranks among the leading European asset managers<sup>2</sup> with €333.5 billion in assets under management and 648 employees<sup>1</sup>. Natixis Asset Management offers its clients tailored, innovative and efficient solutions organised into six investment divisions:*

*Fixed income, European equities, Investment and client solutions, Structured products and volatility developed by Seeyond, Global emerging developed by Emerise, and Responsible Investing developed by Mirova.*

<sup>1</sup> Source: Natixis Asset Management - Natixis Asset Management Asia Limited as of 31 March 2015

<sup>2</sup> Source: IPE Top 400 Asset Managers 2015 ranked Natixis Asset Management as the 46th largest asset manager based on global assets under management, and by the country of the main headquarters and/or main European domicile, as of 31 December 2014. Reference to a ranking does not indicate the future performance of the fund manager.

*Seeyond is a brand of Natixis Asset Management. Emerise is a brand of Natixis Asset Management and Natixis Asset Management Asia Limited with teams in Paris and Singapore. Natixis Asset Management Asia Limited is an asset manager, 100% subsidiary of Natixis Asset Management. Mirova is a subsidiary of Natixis Asset Management.*

### About Natixis Global Asset Management, S.A

*Natixis Global Asset Management, S.A. is a multi-affiliate organization that offers a single point of access to more than 20 specialized investment firms in the U.S., Europe and Asia. The firm ranks among the world's largest asset managers<sup>1</sup>. Through its Durable Portfolio Construction® philosophy, the company is dedicated to providing innovative ideas on asset allocation and risk management that can help institutions, advisors and individuals address a range of modern market challenges. Natixis Global Asset Management, S.A. brings together the expertise of multiple specialized investment managers based in Europe, the United States and Asia to offer a wide spectrum of equity, fixed-income and alternative investment strategies.*

*Headquartered in Paris and Boston, Natixis Global Asset Management, S.A.'s assets under management totaled €819.6 billion as of March 31, 2015<sup>2</sup>. Natixis Global Asset Management, S.A. is part of Natixis.*

<sup>1</sup> Cerulli Quantitative Update: Global Markets 2014 ranked Natixis Global Asset Management, S.A. as the 16th largest asset manager in the world based on assets under management as of December 31, 2013

<sup>2</sup> Source: Natixis Global Asset Management. Assets under management (AUM) may include assets for which non-regulatory AUM services are provided. Non-regulatory AUM includes assets which do not fall within the U.S. Securities and Exchange Commission's definition of 'regulatory AUM' in Form ADV, Part 1.

### **About Natixis**

*Natixis is the corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Epargne.*

*With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.*

*Source: Natixis - As at 31 March 2015*

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## Appendices

### Biographies of Emerise management team

#### **Stéphane Mauppin-Higashino, CFA, Head of Emerise - 20 years' experience**

Stéphane Mauppin-Higashino started his career in 1997 at Fortis Investment Management as fund manager, emerging equities. In 2006, he moved to Amundi as head of equity specialists. In 2014, he joined Natixis Asset Management Asia in Singapore as CEO. Stéphane Mauppin-Higashino is a graduate of INSEAD and a CFA charterholder.

#### **François Théret, Global Emerging Chief Investment Officer, Emerise - 18 years' experience**

François Théret started his career at AXA Investment Management in 1998 as an analyst. In 2005, he joined Natixis Asset Management as a senior buy-side analyst specialising in European banks. From 2013 onwards, he became a fund manager of the EMEA expertise. Since 2014, François Théret has been based in Singapore where he is responsible for emerging global management at Natixis Asset Management.

François Théret is a graduate of ESCP (Ecole Supérieure de Commerce de Paris).

#### **Matthieu Belondrade, CFA, Head Portfolio Manager, EMEA and Latin America, Emerise - 18 years' experience**

Matthieu Belondrade started his career in 1999 at State Street Global Advisors in Paris. In 2001, he joined Natixis Asset Management as a product engineer before moving to the European equity management team in 2004. In 2005, he became the manager of the EMEA expertise and then of the Latin America expertise in 2010.

Matthieu Belondrade holds a Masters' degree in Finance from the Université Panthéon-Assas Paris and is also a CFA charterholder.

### Emerise 's range of expertise

1. Global emerging markets
2. Latin America
3. Emerging Europe
4. Asia ex Japan

